# Why Health Promotion Matters (and why we have a lot to be proud of!)

Brandon Skidmore

Director, Bureau of Health Promotion

Community Health Promotion Summit and

CDRR RFP Informational Meeting

January 28-29, 2016



# Health Promotion Efforts for Tobacco Control and Improved Access to Healthy Foods and Physical Activity Opportunities



### Clean Indoor Air Act

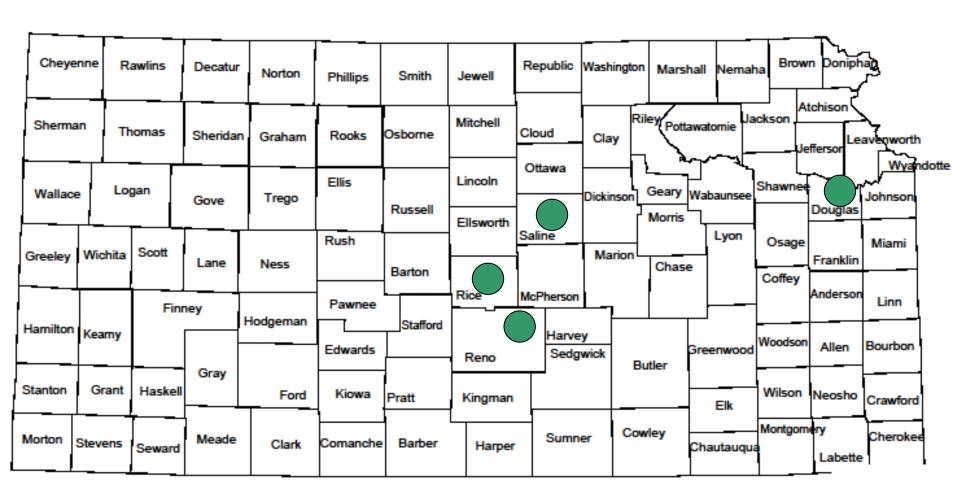


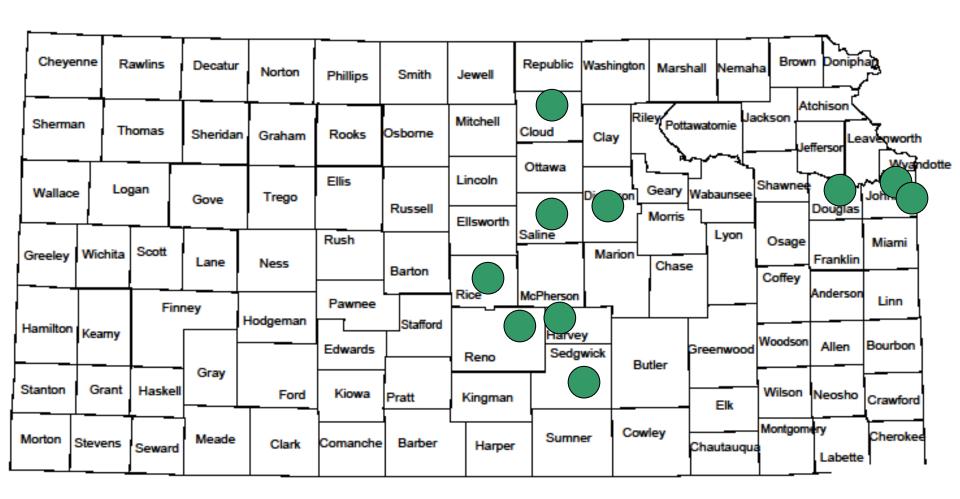
The Kansas Indoor Clean Air Act (KSA 21-6109 through 21-6116) went into effect on July 1, 2010.



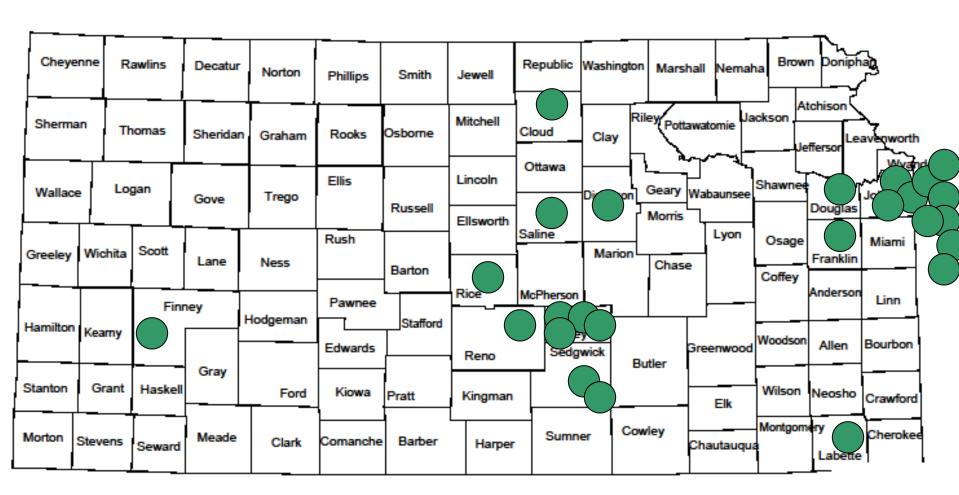
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Wallace		Logan		Gove	Trego	Ellis	Russell	Lincoln	Dickins		Geary Morris	Wabaunsee	Shawnee	Douglas	Johnson
Greeley	Wic	hita	Scott	Lane	Ness	Rush	Barton		Saline	Marion	Chase	Lyon	Osage Coffey	Franklin	Miami
Hamilton	Kea	my	Fin	ney	Hodgeman	Pawnee Edwards	Stafford	Rice	McPherson Harvey Sedgv	wick	tler	Greenwood	Woodson	Anderson	Linn
Stanton	Gr	ant	Haskel	Gray	Ford	Kiowa	Pratt	Kingman	lacksquare			Elk	Wilson	Neosho	Crawford
Morton	Steve	ens	Seward	Meade	Clark	Comanche	Barber	Harper	Sumne	Cow		Chautauqua	Montgom	ery Labette	Cherokee

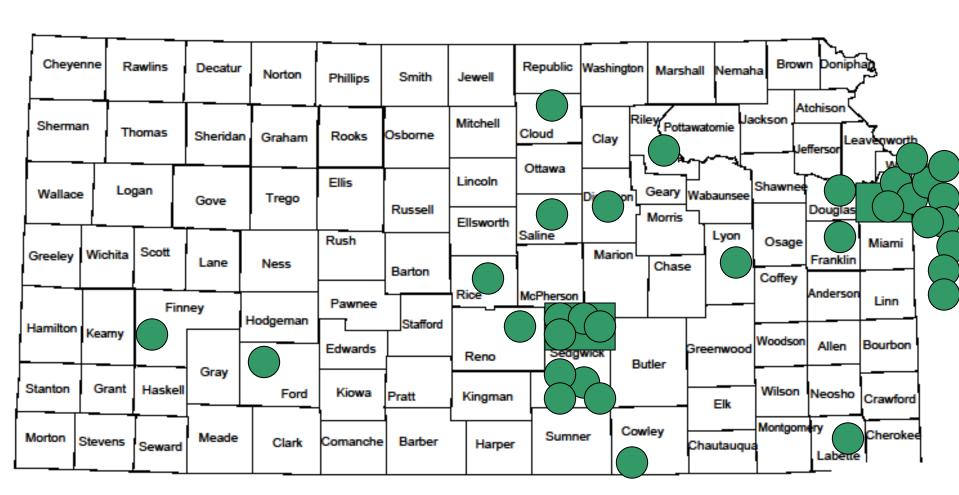
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Greeley	Wic	hita	Scott	Lane	Ness	Rush	Barton		Saline	Marion	Chase	Lyon	Osage Coffey	Franklin	Miami
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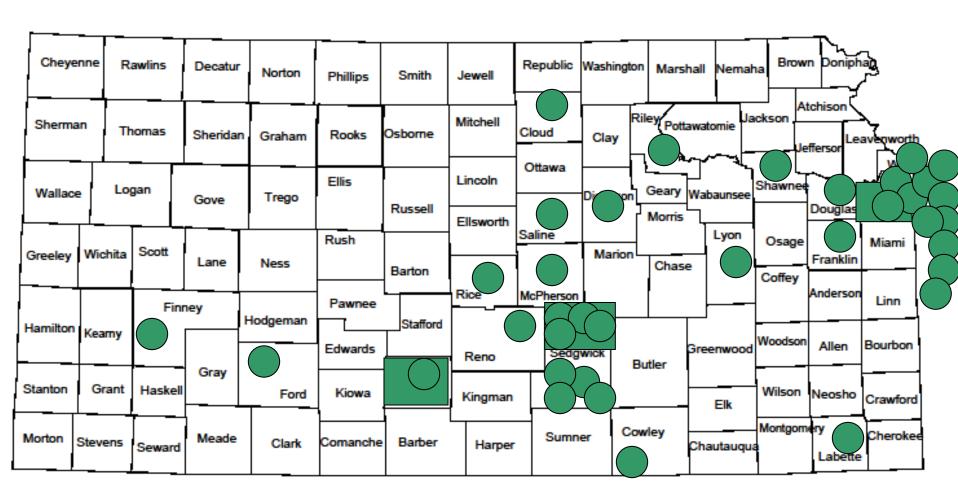


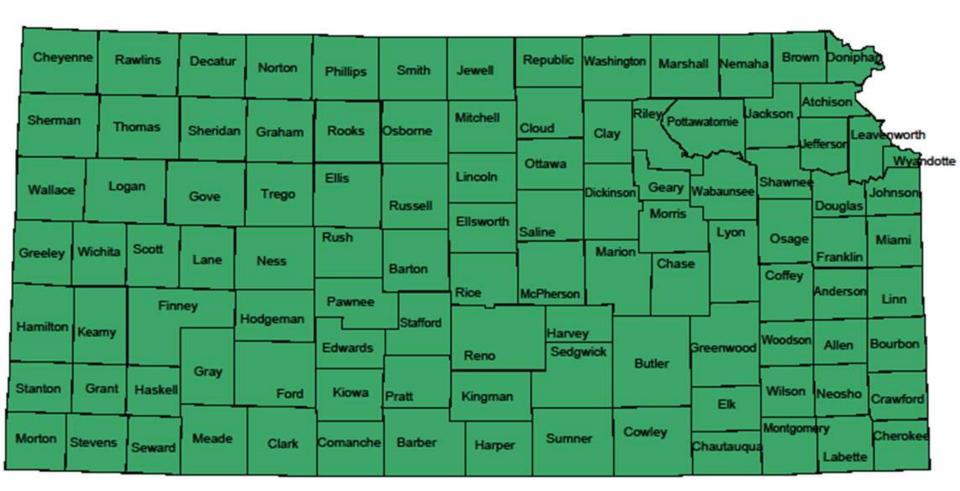


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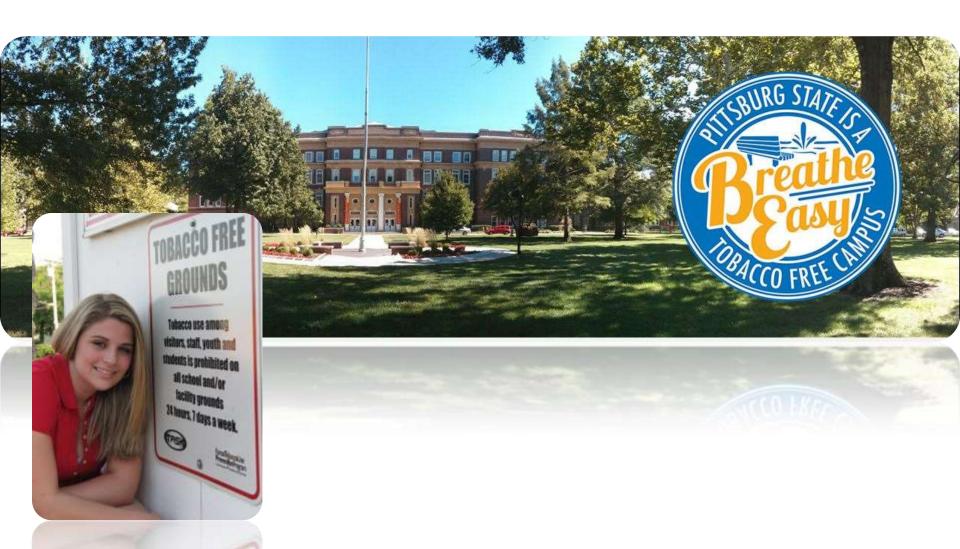








# **Tobacco-Free Schools and Colleges**



### **Tobacco-Free Parks**



**Great Bend** 

Photo credit: GB Tribune

# Smoke-Free Multi-Unit Housing



### Tobacco 21









### Tobacco and Mental Health



# **Electronic Cigarettes**



## **Brief Tobacco Intervention**



# Built Environment and Outdoors Summit





## **Complete Streets**



Photo from The Capital-Journal, published online on April 10, 2012.

# **Community Design Improvements**



Topeka

### Master Bike and Pedestrian Plans



**Crawford County** 



# **Walking Promotion**



**Allen County** 



# Staying Safe While Being Active





Safe Kids Kansas Day at the Topeka Zoo

# School Health – Physical Activity Before, During and After School







# Walking School Bus





### Brain Breaks In School Classrooms

That's 4,563 years of continuous GoNoodling. Woah!

2.8 Billion H Minutes

of movement achieved worldwide by kids on GoNoodle

AAAA 3in 4

are GoNoodling

**Schools** 

GoNoodle movement minutes by activity type

10% Moderate -15% Calming

75% Vigorous

1 in 4
Teachers
are GoNoodling with their

are GoNoodling with their students in schools

McPufferson is GoNoodle's top selected champ





Kids playing GoNoodle rivals kids visiting Disney.com, the most popular kids' site in America.\*

\* January 2015 Quanticast



168
Countries
have active GoNoodlers

All 50 states and



9 Million<sup>+</sup> Kids October 2015

86% of countries on earth are GoNoodling



#### Cities with Most Kids Playing GoNoodle\*

- 1 New York, NY
- 2 Dallas-Fort Worth, TX
- 3. Chicago, IL
- 4. Los Angeles, CA
- 5. Atlanta, GA (based on number of students playing GoNoodie)



# 9 MILLION\* KIDS STRONG

PLAYING GONOODLE AT SCHOOL AND HOME

\* Monthly Active Union, October 2015

#### Top 10 States

- 1. Arkansas
- 2. North Dakota
- 3. South Carolina
- 4. Kentucky
- 5. Missouri



- 9 Delaware
- 10. Oklahoma

thisied on minutes of movement/ student population!

#### Cities with Most Minutes of Movement on GoNoodle

- 1. Little Rock, AR
- 2 Austin, TX
- 3. Columbia, SC
- 4. Louisville, KY
- Nashville, TN
   loased on minutes of movement/
  student population



# Farmers Market Expansion











Sponsored By:

Barton County Health Department





# Food and Farm Policy Councils



Salina

# Thank you for all you do!

